

Referral Partner Program

SoftLayer® Technologies

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softlayer.com

Overview

The SoftLayer® Referral Partner Program lets you connect customers with reliable, reputable hosting and earn monthly recurring commission payments for doing so. It's ideal for application developers, MSPs, SIs, and consultants who don't want to be in the hosting business, but work with and know companies that need hosting services. Refer your customers or associates with confidence, and share in the success you bring to SoftLayer.

Key Benefits

High Earnings Potential Earn greater rewards for your referrals from one of the industry's most generous and flexible commission structures.

Ease and Convenience Easily make referrals, track their progress, and manage your automated monthly commission payments through an intuitive online portal.

No Ongoing Commitment Refer and earn on your own terms, with no referral volume minimums or maximums, or required duration.

Commission Structure

The SoftLayer Referral Partner Program is a non-exclusive program available to participants worldwide. Virtually no restrictions are placed on customer referrals—simply refer single or multiple accounts of \$150 per month in customer billings. Each referral will qualify regardless of the number of accounts referred, purchase volume, or length of customer relationship. In addition to paying for new customers, SoftLayer also pays commissions for:

- Upgrades to referred customers
- Month-to-month deals
- The life of the referred customer

Referral Commission Structure:

10%	First year
8%	Second year
6%	All subsequent years for duration of customer relationship

Referral Portal

Referrals are made through the easy-to-use Referral Portal. Partners can use the portal to:

- Submit referrals
- Access an online Marketing Materials Warehouse to download sales collateral and training resources (coming soon)
- Monitor/update active referrals
- Track commission history and future payments

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■ Why Refer SoftLayer?

SoftLayer is the innovation leader in on-demand Web hosting and data center services. Our commitment to innovation, empowerment, and integration is demonstrated by tangible advantages for every customer.

1. Customer-controlled, automated management of core functions:
 - Server reboots
 - OS reloads
 - Software upgrades and migrations
 - Load balancing
2. Full range of infrastructure options including seamlessly integrated:
 - Dedicated servers
 - CloudLayer® Services
 - Managed hosting
3. Simplified, on-demand scalability:
 - Online ordering
 - Guaranteed dedicated server delivery in 2–4 hours
 - Cloud computing instances delivered as fast as 5 minutes
 - Scale across geographically diverse locations

■ Apply Today

To begin referring customers today, get started at softlayer.com/referral.

■ Contact SoftLayer

If you have specific questions regarding the SoftLayer Referral Partner Program, please email us at referral@softlayer.com.

For more information about any other SoftLayer programs, products, or services, contact one of our technically-trained sales staff by phone, email, or live chat via our site.

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