

■ What It Is

CloudLayer™ CDN helps you deliver content to end users faster and more efficiently via a network of 21 cloud-connected nodes running advanced organizing, storing, and streaming software. Rather than serving content directly from your host server, your content is served from a node that is geographically closer to your end user, minimizing the distance the data has to travel, avoiding network traffic jams, and decreasing latency.

CloudLayer CDN is available in two different content delivery options, letting you optimize your end-user experience and cost.

Origin Pull The first time content is requested, it's pulled from the host server to the network and stays there for other users to access it until it's automatically cleared 24 hours after the last demand for it. The first requesting user will have an average content delivery experience, while later users will have streamlined delivery. Pay As You Go or monthly pricing is based only on bandwidth used.

POP Pull Content is stored on all 21 nodes around the globe, remaining available "at the edge" of the network and providing streamlined delivery at all times for all users. Pay As You Go or monthly pricing is based on bandwidth and storage used, with mix and match rate plans available.

CloudLayer CDN includes robust tools for digital rights management and content monetization, with SoftLayer's renowned ease-of-use and unparalleled level of control. In addition, it can be seamlessly integrated with your SoftLayer dedicated servers, virtual servers, automated services, and additional CloudLayer Services, to create a unified computing solution with unequalled efficiency and interoperability.

■ Key Features and Benefits

Pay As You Go Pricing Monthly rates with no long-term commitment let you optimize your cost/performance balance and return on technology investment. Pay only for the CDN performance you need and use.

Dedicated + Virtual + Cloud Integration Seamless integration with your dedicated, virtual, and additional CloudLayer services via SoftLayer's leading Private Network provides a single computing environment with interoperability and efficiency found nowhere else.

Immediate Scalability Add CDN services in real time to accommodate traffic spikes or snags, gaining the level of content accessibility you need, exactly when you need it.

Ease of Use and Control Full access and control via the SoftLayer Customer Portal and API provides streamlined, simplified management of your solution and a direct connection to all SoftLayer services and tools.

Performance-Neutral Growth Spreading content delivery over multiple servers throughout the cloud ensures that increased demand for content does not slow down or compromise delivery.

Secure Content Management Secure, streamlined tools for managing content and content monetization protects digital rights and maximizes return.

Broader Geographic Reach Pushing content to nodes around the world optimizes the speed and reliability of content delivery to end users regardless of location.

Higher Quality Content and Rich-Media Web Sites Optimizing your data and content delivery allows you to offer more robust web experiences and richer content without sacrificing performance.

Who Should Use It

CloudLayer CDN is ideal for companies and individuals providing services that involve content caching, streaming, and downloading. This includes a wide variety of industries and applications, including:

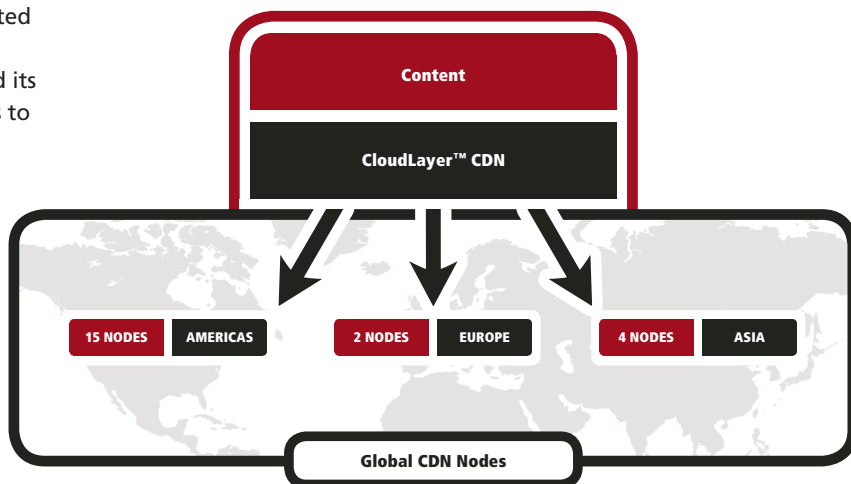
- Social Networking
- Entertainment
- Gaming
- Software Development
- E-commerce
- Financial Services

Design

CloudLayer CDN currently utilizes 21 cloud-connected nodes around the globe from some of the largest Internet peering points in the world. SoftLayer and its CDN partner, Internap, continue to add new nodes to expand the reach and capabilities of the service.

Node Locations

Amsterdam	Hong Kong	Seattle
Atlanta	Houston	Singapore
Boston	London	Sunnyvale
Chicago	Miami	Sydney
Dallas	New York	Tokyo
Denver	Philadelphia	Toronto
El Segundo	Phoenix	Virginia



Supported Content Formats

Encoding Formats

- Windows® Media Player
- Adobe® Flash®
- DivX®
- H.264
- Move Media Player
- Microsoft Silverlight™
- QuickTime™
- MP3
- RealSystem™ G2
- RealPlayer®
- Real Networks®

Delivery Formats

- HTTP
- RTMP
- FTP

Compression Formats

- HTML
- GIF
- PDF
- TXT
- JPG
- FLASH

Contact SoftLayer

For more information on SoftLayer and any of our products, contact one of our technically trained sales staff by phone, email, or live chat via our site.

Toll-free 1-866-398-7638
Local 214-442-0602
Email sales@softlayer.com
Online www.softlayer.com