

CDN

SoftLayer Technologies®

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■ What It Is

SoftLayer's industry-leading content delivery network (CDN) uses a system of servers running advanced software for organizing, storing, and streaming website content to end-users. Rather than serving content directly from the host server to the end-user, our CDN moves the content source from the host to a node that is geographically closer to the end user. This minimizes the distance the data has to travel, avoiding network traffic jams, and decreasing latency. SoftLayer's CDN includes tools for improved management and control, helping with digital rights management, and content monetization. In addition, it features the ease-of-use and high level of control for which SoftLayer® is known.

■ Key Advantages

High-Quality Content and Media Rich Websites The CDN places content as close to the end-user as possible, making downloading, streaming, and website loading faster and more consistent. This allows websites to include richer, more creative content without sacrificing performance.

Secure Content Management Secure, streamlined tools make it easier to manage content and digital rights.

Broader Geographic Reach The CDN pushes content to server nodes placed around the world, optimizing the speed and reliability of content delivery to end-users regardless of location. This is especially advantageous as Internet subscriber rates continue to increase globally.

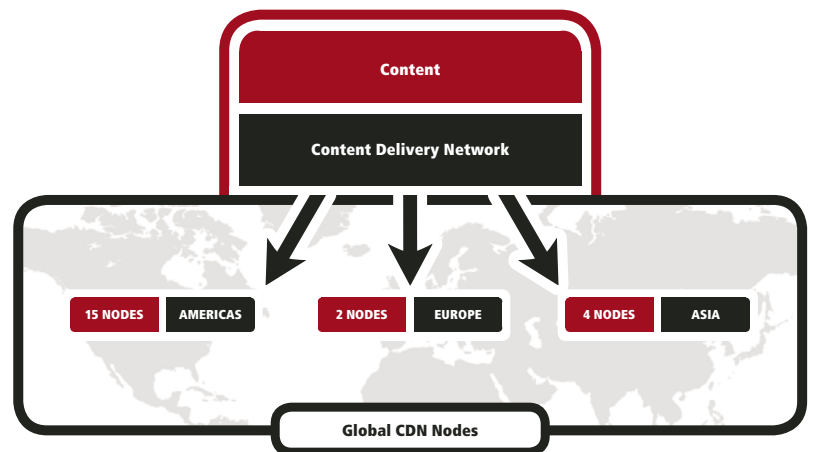
Cost-Effective, Performance-Neutral Scalability By spreading workload over multiple servers in diverse locations, increases in content demand do not slow down or compromise delivery. CDN service is priced based on bandwidth used, eliminating the cost of excess capacity.

■ Design

SoftLayer's CDN currently delivers content from 21 nodes around the globe from some of the largest Internet peering points in the world. SoftLayer and its partner, Internap®, continue to add new nodes to expand the reach and capabilities of the service.

Node Locations

Amsterdam	Hong Kong	Seattle
Atlanta	Houston	Singapore
Boston	London	Sunnyvale
Chicago	Miami	Sydney
Dallas	New York	Tokyo
Denver	Philadelphia	Toronto
El Segundo	Phoenix	Virginia



■ Who Should Use It

SoftLayer's CDN is ideal for any company or individual that wants to make content available on the Internet, particularly those with sites that utilize caching, streaming, and downloading services. This includes a wide variety of industries and applications, including:

- Social Networking
- Gaming
- E-commerce
- Entertainment
- Software Development
- Financial Services

■ Content Formats

The CDN supports multiple content formats for streaming media and progressive downloads.

Formats for Streaming Media

- Windows® Media Player
- Adobe® Flash® Media

Formats for Progressive Downloads

- Windows Media Player
- Flash Media
- DivX®
- H.264
- Move Media Player
- Microsoft Silverlight™
- QuickTime™
- MP3
- RealSystem™ G2
- RealPlayer®
- Real Networks®
- HTML
- TXT
- GIF
- JPG
- PDF

Delivery Protocols

- HTTP
- RTMP
- MMS

■ Contact SoftLayer

For more information on our CDN or any of our products, contact one of our technically trained sales staff by phone, email, or live chat via our site.

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