

Hosted desktop virtualization solutions with SoftLayer

Many IT organizations are looking at desktop virtualization to upgrade their entire approach to desktop management. Today, individual desktops are hard-coded combinations of OS, applications, and user settings, and managed one-by-one on an ongoing basis. IT executives are looking for a better way to address the needs of all their enterprise users. The end game is a solution where one moving part doesn't disrupt any of the other moving parts when making changes. That means the device, OS, applications, and user settings are all shielded from each other.

Citrix XenDesktop—the clear choice in virtual desktops

Citrix® XenDesktop® dramatically reduces desktop TCO and improves data security by centralizing desktop lifecycle management in the datacenter. It delivers a high-definition user experience over any connection including high-latency wide area networks.



The open architecture of XenDesktop offers choice and flexibility of virtualization platform and endpoints. For IT, desktop management is simplified by using a single image to deliver personalized desktops to users anywhere.

Hosted desktop solutions on SoftLayer infrastructure

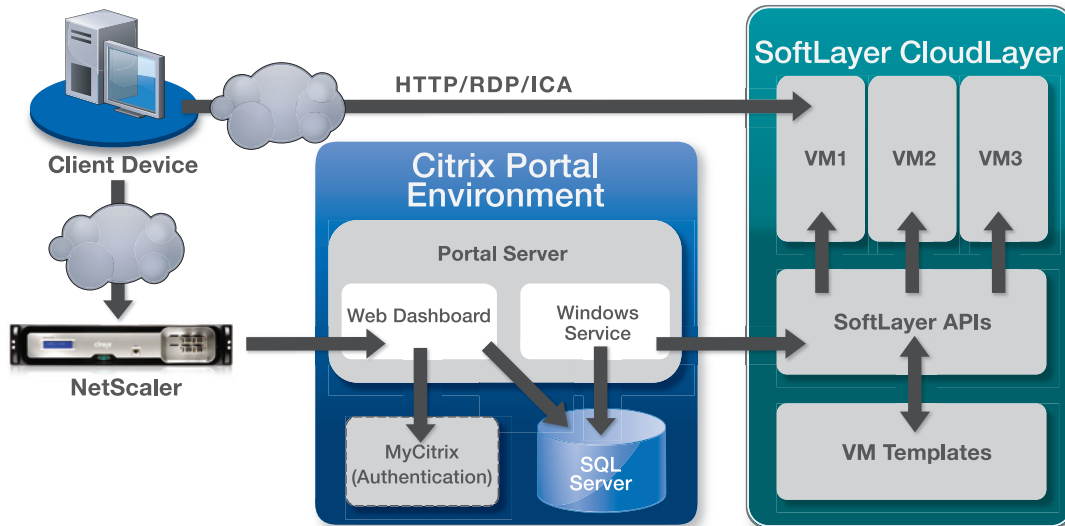
SoftLayer's infrastructure-as-a-service offering is ideally suited for providing hosted desktop solutions based on XenDesktop. SoftLayer is the only on-demand infrastructure provider offering dedicated, cloud, and seamless hybrid environments, letting customers strike the ideal balance of performance, flexibility, and cost.

This model of a hosted desktop solution provides these benefits:

- Standardization – For predictability in scenarios such as demos and training
- Flexibility and cost savings – Easily tailor desktops for different audiences while still allowing personalization options and access from any location on any device
- Cost savings – An on-demand cost model that provides additional ROI as a hosted solution

Citrix Virtual Demo Center on SoftLayer

Citrix partnered with SoftLayer to offer a hosted desktop solution. Designed and architected from the ground-up to run in the cloud, the Virtual Demo Center provides a dashboard interface for managing XenDesktop demo environments that are provisioned on demand using SoftLayer's provisioning APIs.



This demo system is scalable, providing access to internal employees globally to host guided demos, and provides great performance. With the superior Citrix XenDesktop HDX™ experience over a WAN environment, customers can use their virtual desktop environment from anywhere on the globe, whether connecting to the SoftLayer datacenters in Dallas, Seattle, or Washington, DC. Now, Citrix Systems Engineers no longer have to spend several hours configuring demos and traveling with multiple laptops to perform guided demos.

Get started with your hosted desktop virtualization solution today

Offering the best possible infrastructure solution to deploy hosted Citrix applications, SoftLayer provides a suite of on-demand resources to build out a XenDesktop installation—including Cloud Computing Instances and dedicated servers fully integrated in one seamless environment. Virtual computing and network resources can be ordered and provisioned in a few simple steps through the SoftLayer Customer Portal or incorporated into a customer user interface through API extensibility.

Contact SoftLayer Sales at sales@softlayer.com or 214-442-0602 to build out your hosted Citrix XenDesktop installation.

About SoftLayer Technologies

Headquartered in Plano, Texas, SoftLayer is a best-in-class, infrastructure-as-a-service provider with data centers in Dallas, Seattle, and Washington, DC, and network Points of Presence across the US. SoftLayer integrates and automates all IT elements, allowing customers to create cloud, dedicated, or seamless hybrid computing environments managed through a single interface. Enterprises of any size can have complete control, security, scalability, and ease-of-management in an on-demand IT solution. For more information, please visit www.softlayer.com or call 866.398.7638.

About Citrix

Citrix Systems, Inc. (NASDAQ:CTXS) is a leading provider of virtual computing solutions that help companies deliver IT as an on-demand service. Founded in 1989, Citrix combines virtualization, networking, and cloud computing technologies into a full portfolio of products that enable virtual workstyles for users and virtual datacenters for IT. More than 230,000 organizations worldwide rely on Citrix to help them build simpler and more cost-effective IT environments. Citrix partners with over 10,000 companies in more than 100 countries. Annual revenue in 2009 was \$1.61 billion.

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